

# TRANSCOSMOS TECHNOLOGIC ARTS PROFILE

Challenge to change!



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transcosmos Technologic Arts (TTV)



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## OUR CLIENTS

Trusted by the world's  
top-notch companies



# ABOUT US

## TRANSCOSMOS TECHNOLOGIC ARTS

is a Japanese agile software development & offshore company, focusing on the businesses mainly in **Vietnam and APAC**

We are passionately working together to bring your business to next level by creating an innovative & sales-driven **digital transformation experience**

High technology application in software development & TTV-owned products will spur **customers engagement** & produce an outstanding performance of your business

Qualification following **Japanese standards** applied to every scale of project is our most pride in deliverables' result



# TTV NETWORK

Communication is essential in ensuring that the two parties can **work collaboratively**

This motto enables us to build a **long-term network** with our clients and partners all over the world



# OUR SERVICES

## SOFTWARE DEVELOPMENT

We are committed to providing quality, timely delivery and **cost-effective solutions**

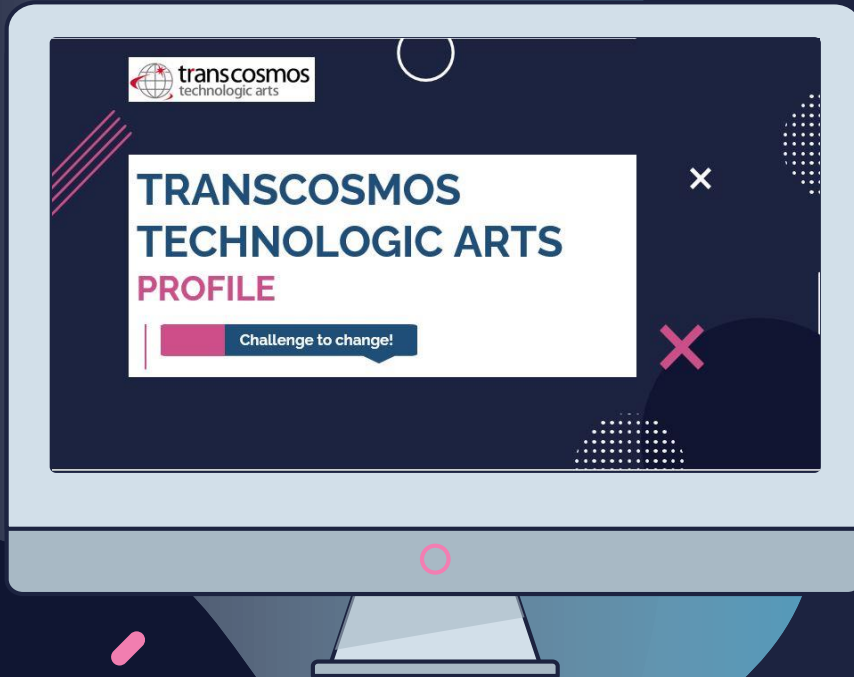


## PRODUCT DEVELOPMENT

We know how to deploy efficiently, how you can monetize, increase exposure, and **convert more users** by using various customized products

## DEDICATED RESOURCES

Your Dedicated resource team. We work with our clients as their **technology partner**



# #1

## SOFTWARE DEVELOPMENT

we are providing the latest  
technology services that  
exceed customer expectations  
with excellent productivity,  
appropriate quality and  
reasonable price

# OUR DOMAINS OF EXPERTISE



Banking



eCommerce



Retails



Insurance



Digital  
Marketing



Logistic



# OUR STANDARDS

## AGILE EXPERT

01

8-years working with 10+ Agile projects completed

Our team possess & develop Agile skillsets that successfully deliver enterprises' projects in an iterative approach

## SENIOR RESOURCES

02

90+ engineers with multiple levels of IT full-cycle resource  
Adhere to different working standard & culture

## QUALITY ASSURANCE

03

Periodical training & testing of engineers levels & qualification procedure  
Utilization of Automation test based on Testsigma

## SECURITY STANDARDS

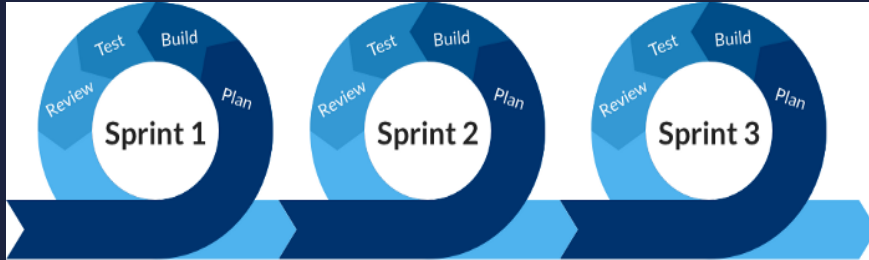
04

User connections are controlled via Project Management & Source Code Management tools  
Professional following Japanese IT security standards



# OUR MANAGERIAL METHODOLOGY

## AGILE



Agile development emphasizes on delivery of functionality to achieve business value at the end of every iteration or sprint. Instead of having to wait for months, clients will be able to inspect progress periodically.

Clients can make small objective changes without huge amendments to the budget or schedule. ... This method saves the client money and time because the client tests and approves the product at each step of development

## WATERFALL



In a waterfall model, each phase must be completed fully before the next phase can begin – consequential model. This methodology is basically used for the projects with main scope of work initially defined and hardly changed.

Thanks to business requirement input by the clients, development team will proceed system design, implementation, integration & testing, deployment till maintenance as flowing steadily downwards through the phases.

# WEBSITE DEVELOPMENT TECHNOLOGY



Drupal

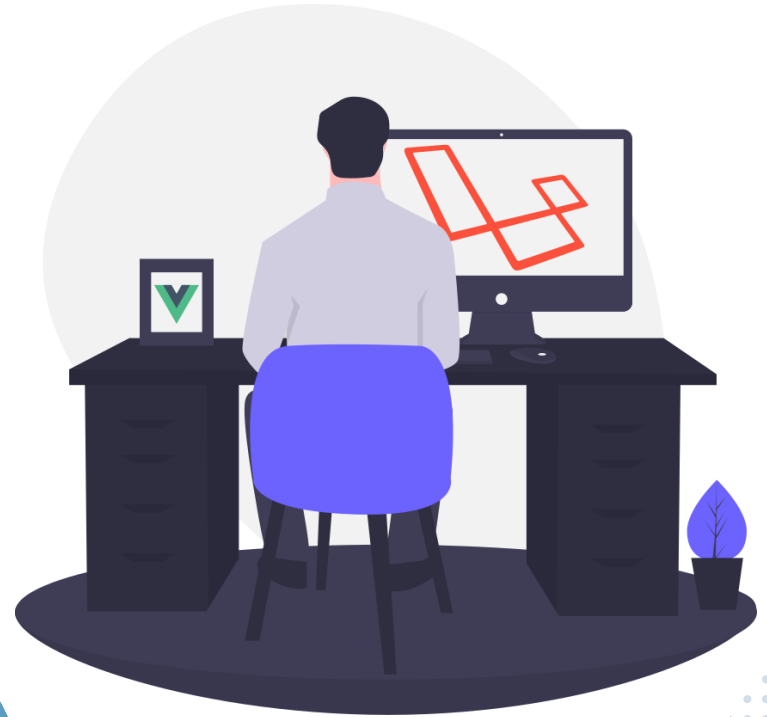


laravel

ACQUID



WORDPRESS



# E-COMMERCE

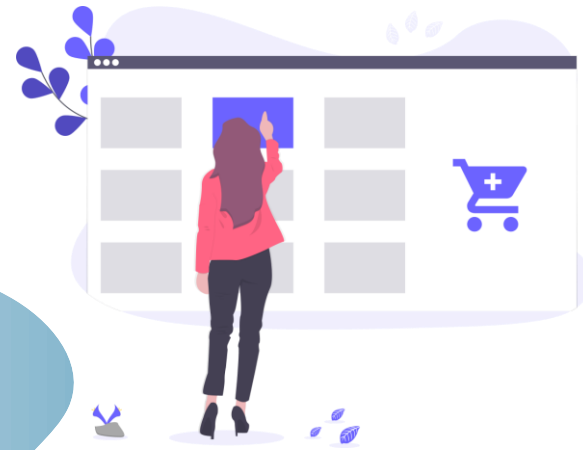
## DEVELOPMENT TECHNOLOGY



- An open source platform which easily handles functionalities & operability
- Rich expansion of plugins & design templates
- Active development community which consists of developers & EC shop owners



- Largest EC platform in the world
- Multi-language & currency
- Rich payment methods
- Flexible integration with third-parties
- Quick building
- Cloud-based service





# #2

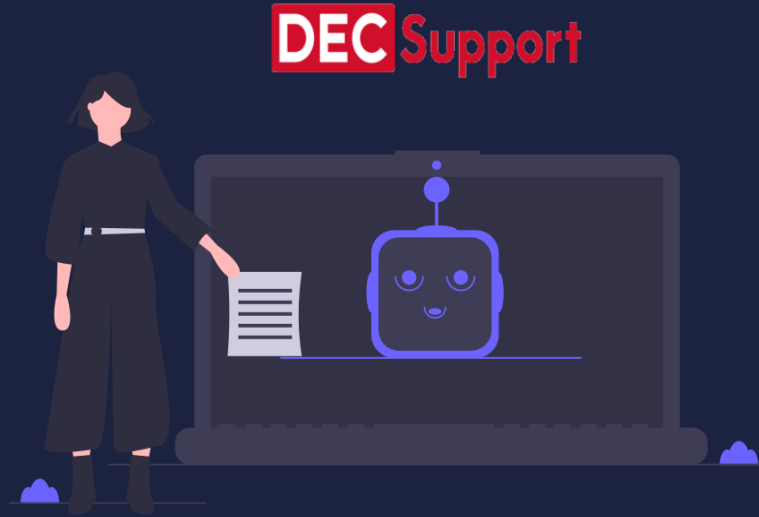
## PRODUCT DEVELOPMENT

We consult & deliver outstanding products by focusing on customer values instead of exclusively concentrating on technical functionalities

# ARTIFICIAL INTELLIGENCE - AI CHATBOT

Chat Support Services which can have direct contact with the best customers and containment them, understand user insights through the conversation and get Marketing data

- Improve customer experience by 24/7 quick response
- Monitoring Consumer Data & Gaining Insights
- Better Lead Generation, Qualification & Nurturing
- Cost optimization



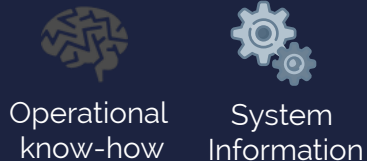
# AI CHATBOT

## FEATURES LIST

### In-house development

Design based on information on operational know-how and systems cultivated in call center business for many years.

Screen design are considered based on operator's work efficiency and operation



**DEC Support**

### Flexible Chatbot & Agents

Able to answer automatically the user's inquiries by setting up scenarios such as frequently asked questions

Seamless integration between bot and manned chat

Implementation pattern 1



Chatbot only

Implementation pattern 2



Manned chat only

Implementation pattern 3



Hybrid

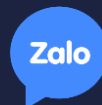


### Multiple channels & languages

Built based on the Facebook platform Line ,Web chat, Facebook messenger supports are available

Supported languages: all languages (Translation input)

Channels



Zalo



Messenger



Line



WebChat  
(PC/SP)

\* Chatbot is open for channel creation with 3<sup>rd</sup> parties OTT

# DIGITAL WORKFLOW

## EFORM

Business Continuity Plan - BCP is a proactive business process that lets a company understand potential weaknesses and threats to their organization in times of crisis.

eForm is an essential tool to support your organization workflow to go online quickly at anytime, anywhere in times of any crisis





# #3

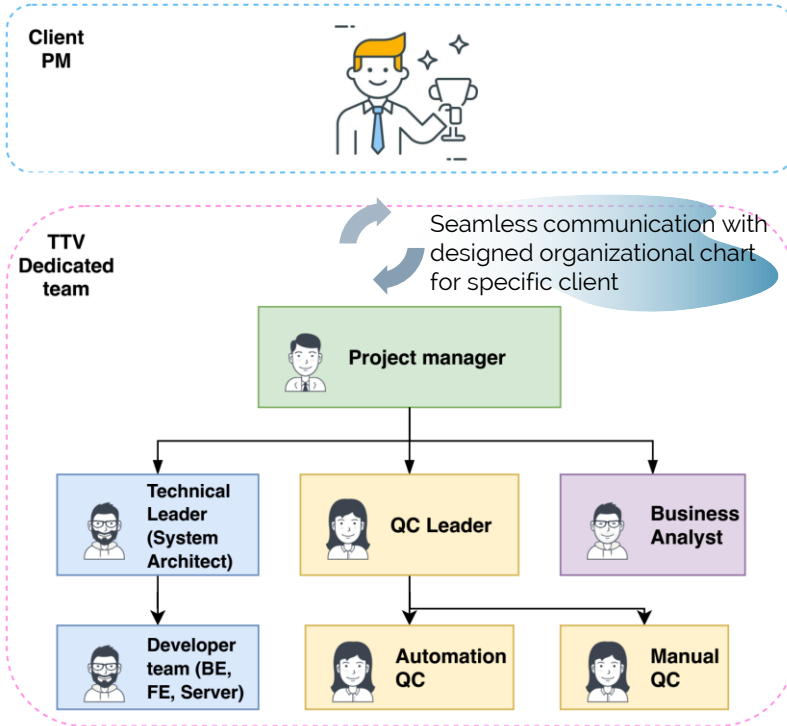
## DEDICATED RESOURCES

We deliver outstanding results, by providing you exceptional talent and expertise. We empower our team to accelerate your digital transformation



# DEDICATED TEAM

## ORGANIZATIONAL CHART



1. Apply standardized procedure to multiple projects
2. Initially unidentified & continuous changes to features & scope of the project
3. Expect to scale up the team at an ease

1. Dedicated team leverage the latest technologies & proven methodology by the client (Agile/ Waterfall)
2. Continuous training & range of expertise are assembled to adapt client's business requirement
3. Offshore or Onsite at client's office evenly to ensure no lags & holdups of project's timeline & communication

# DEDICATED TEAM PROCEDURE

## 1. CLIENT REQUIREMENTS

You want to outsource a dedicated team— Project manager, business analyst, technical developers, quality assurance, Designer positions to lower the prices of labor & materials

## 2. ANALYSIS

Job description of team members & seniority requirement of resources

Requirement for team members

## 3. CV SUBMISSION & SCREENING

TTV submit selected members' CV to the client for screening to proceed interview round

Shortlist candidates

## 4. TEST & QUALIFICATION

Specific examination proceeded for each position & ready selective candidates

Final team assembled

## 5. TEAM ONBOARD

All stakeholders' kick-off meeting & LABO team is on-board

## 6. RECURRING PROCESS

TTV retrospect periodically to control quality of resources delivered with continuous improvement

# DEDICATED RESOURCES

The dedicated team engage highly qualified, flexible and credentialed professionals eligible for long-term development & commitment by TTV empowers the client fully control the multi-functional resources and highly economical solution



laravel



# OUR CLIENTS

WE ARE PROUD TO BE TRUSTED BY  
GLOBAL COMPANIES

With more than 8 years of experience, we are trusted by our commitment, quality processes, engineering competencies and willingness to learn fast

**15+** Top-notch companies in various industries

**5** Companies in insurance industry



social gear


 **Heroleads**

ILLUMINATE. INTEGRATE. EVOLVE.

**SKYLIGHT**



# WHAT DO THEY SAY ABOUT US?



"The speed of delivery and the smooth coordination by the team was nothing short of exceptional. I'd also like to highlight the professionalism of everyone involved. All the feedbacks were accepted with a smile and even the trickiest of requirements were executed in quick time. We look forward to working with you on more projects in the future. Kudos for the fantastic work! "

**—Sid Nair**  
**Associate Creative Director**  
**DBB & Tribal Worldwide Vietnam**

# THANK YOU

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